



Fairtrade Fortnight engagement 2022

Green Impact team and University staff

#FairtradeAtOxUni #FairtradeFortnight @OxfordEnvSust

2022 Fairtrade Fortnight will take place on 21 February – 6 March 2022

Oxford has been a proud Fairtrade University since June 2018, along with several of its constituent colleges. Fairtrade Fortnight is an opportunity to share the message of Fairtrade and conscious consumption.

We appreciate the support of the community in the University and colleges by joining Fairtrade activities and sharing the following messages.

Why?

- Fairtrade is about social, economic, and environmental justice. These principles are built into the Fairtrade standards, which we support here at the University.
- Fairtrade Fortnight highlights the growing challenges that climate change brings to farmers and workers in the communities that produce our day-to-day products. By being paid a fair rate farmers, producers and communities are more equipped to meet their everyday needs and deal with the challenges posed by climate change.

How to participate?

- Buy Fairtrade products from University outlets, college dining or shops, and high street shopping. Encourage your colleagues to do the same.
- Organise an event in your office or after work. See some suggestions in this document.
- Ask your administrative team to purchase Fairtrade products for your kitchen, meetings, events etc. See a list of suggested items in this document
- Take the [Fairtrade quiz](#) or test yourself to see [How much do you know about chocolate?](#) or [How much do you really know about Bananas.](#)
 - [Contact us](#) if you wish to get suggested questions.
- Share your Fairtrade actions and commitments on social media and tag us: #FairtradeAtOxUni @OxfordEnvSust

* With each purchase from a University outlet or college outlet you make, you will be entered into a raffle to win Fairtrade goods. With every purchase, you increase your chances of winning.

To evaluate the impact of the Fairtrade campaign at Oxford University, we kindly ask you to dedicate a few minutes in completing [this survey](#).

Common Fairtrade products:

- Coffee, tea, cocoa
- Sugar, herbs, and spices
- Olive oil and other types of oil and pastes
- Wine
- Fresh and dried fruit
- Cold drink and juice
- Chocolate, sweets, and snacks
- Cotton and apparel
- Flowers

We prepared [a map and a list of local shops](#) that support Fairtrade.

* Don't miss the Rainforest Trail at Oxford Botanic Garden to learn how buying Fairtrade-approved products can make a difference.

Products available on the University and Colleges purchasing system

University purchasing:

Product code	Description
830313	- Clipper Tea 440 Bags A06816 #368251
868922	- Granulated Sugar 2Kg Bags
830305	- Clipper Fairtrade Coffee 500g A06762
391110	- Kenco Really Smooth Decaff Coffee 500g

Event ideas and resources

Interpersonal conversations are one of the most powerful tools motivating positive change. Here are some ideas that can help you facilitate such discussion, along with pleasant social time.

Watch a movie and discuss it in a group:

- **Wake up and smell the coffee** - [Black Gold](#) exposes the injustices of the international coffee market. It follows coffee growers in Ethiopia and their struggle against multinational coffee companies. Running time: Approx. 78 mins. (<https://blackgoldmovie.com/>)
- [The Great African Scandal](#) - *The Great African Scandal* explores the effect of rice, chocolate, and gold trade on socio-economic conditions in Ghana. It asks why a country so rich in natural resources is one of the poorest in the world. Running time: Approx. 48 mins. (On YouTube)
- [On the Tea Trail](#) - A BBC documentary that explores the tea industry in East Africa and exposes its links with poverty, low wages, and child labour. Running time: Approx. 60 mins. (On BBC iPlayer)

Take the quiz

[Fairtrade quiz](#)

[How much do you know about chocolate?](#)

[How much do you really know about Bananas?](#)

We prepared an additional quiz for events (not to spoil the surprise). [Contact us](#) if you wish to organise a quiz event to get suggested questions.

You can do it in groups like a pub quiz, individuals, or any other format.

Fairtrade Bake-off event

A baking competition can be a great occasion to get together with your peers to share delicious treats, unhurried chat, and a cuppa. Setting a bake-off competition will encourage the participants to pay attention to the products (and brands) they use and introduce them to the Fairtrade options available.

How to organise a bake-off:

- 1) Set a date and basic rules*. The rules can relate to the number of Fairtrade produce they need to include in their baking.
- 2) Invite people from your building or team to participate.
- 3) You can ask colleagues or Green Impact team to be the judges or have a vote
- 4) On the day, enjoy getting together, having treats and nice friendly competition
- 5) Share your event on social media. Don't forget to tag us #FairtradeAtOxUni @OxfordEnvSust

* You can set this event as a fundraiser to support a cause close to your heart.

Play charades

Set up groups and invite participants to act out items related to Fairtrade.

Here are some ideas for phrases relevant to the topic of Fairtrade:

- Not your cup of tea
- A storm in a tea
- Spill the tea
- Read the tea leaves
- Wake up and smell the coffee
- Cup of joe
- time and tide wait for no man
- Pretty please with sugar on top
- A spoonful of sugar makes the medicine go down
- Fair and square
- A trick of the trade
- Every man to his trade
- One banana problem
- Banana republic
- Have one foot on a banana peel
- Flower of the flock
- All is fair in love and war
- Fair-weather friend
- As useful as a chocolate teapot

Communicate with your department and team

See our [comms pack](#) for social media ideas, digital screens, and newsletter suggestions.

Please feel free to [contact us](#) if you need any support and tell us how your Fairtrade event was.

Oxford University, Environmental Sustainability team

<https://sustainability.admin.ox.ac.uk/>

