



Fairtrade Fortnight engagement 2022

College and kitchens staff

#FairtradeAtOxUni #FairtradeFortnight @OxfordEnvSust

2022 Fairtrade Fortnight will take place on 21 February – 6 March 2022

Oxford has been a proud Fairtrade University since June 2018, along with several of its constituent colleges. Fairtrade Fortnight is an opportunity to share the message of Fairtrade and conscious consumption.

We appreciate the support of the community in the University and colleges by joining Fairtrade activities and sharing the following messages.

Why?

- Fairtrade is about social, economic, and environmental justice. These principles are built into the Fairtrade standards, which we support here at the University.
- Fairtrade Fortnight highlights the growing challenges that climate change brings to farmers and workers in the communities that produce our day-to-day products. By being paid a fair rate, farmers, producers, and communities are more equipped to meet their everyday needs and deal with the challenges posed by climate change.

How to participate?

Suggested actions:

- Extend the offer of Fairtrade products on college dining and selling points and high street shopping. Mark the Fairtrade products with appropriate signs (see suggestion below).
- Set up days with menus made up from [dishes on the Fairtrade site](#) (see suggested menu below).
- Set a raffle of Fairtrade goodie bags for everyone who signed on for any Fairtrade meals or buy Fairtrade products.

- Suggest a local event for your students and staff. See some suggestions in this document.
- Ask your administrative team to purchase Fairtrade products for your kitchen, meetings, events etc. See the [list of products available on the colleges purchasing system](#).
- Share your Fairtrade actions and commitment on social media and tag us:
#FairtradeAtOxUni @OxfordEnvSust

To evaluate the impact of the Fairtrade campaign at Oxford University, we kindly ask you to dedicate a few minutes in completing [this survey](#).

Common Fairtrade Products:

- Coffee, tea, cocoa
- Sugar, herbs, and spices
- Olive oil and other types of oil and pastes
- Wine
- Fresh and dried fruit
- Cold drink and juice
- Chocolate, sweets, and snacks
- Cotton and apparel
- Flowers

We prepared [a map and a list of local shops](#) that support Fairtrade.

* Don't miss the Rainforest Trail at Oxford Botanic Garden to learn how buying Fairtrade-approved products can make a difference.

Products available on the University and Colleges purchasing system

See list if [BidFood Fairtrade products](#).

University purchasing:

Product code	Description
830313	- Clipper Tea 440 Bags A06816 #368251
868922	- Granulated Sugar 2Kg Bags
830305	- Clipper Fairtrade Coffee 500g A06762
391110	- Kenco Really Smooth Decaff Coffee 500g

Event ideas and resources

Interpersonal conversations are one of the most powerful tools motivating positive change. Here are some ideas that can help you facilitate such discussion, along with pleasant social time.

Watch a movie and discuss it in a group:

- **Wake up and smell the coffee** - [Black Gold](#) exposes the injustices of the international coffee market. It follows coffee growers in Ethiopia and their struggle against multinational coffee companies. Running time: Approx. 78 mins. (<https://blackgoldmovie.com/>)

- [The Great African Scandal](#) - *The Great African Scandal* explores the effect of rice, chocolate, and gold trade on socio-economic conditions in Ghana. It asks why a country so rich in natural resources is one of the poorest in the world. Running time: Approx. 48 mins. (On YouTube)
- [On the Tea Trail](#) - A BBC documentary that explores the tea industry in East Africa and exposes its links with poverty, low wages, and child labour. Running time: Approx. 60 mins. (On BBC iPlayer)

Take the quiz

[Fairtrade quiz](#)

[How much do you know about chocolate?](#)

[How much do you really know about Bananas?](#)

We prepared an additional quiz for events (not to spoil the surprise). [Contact us](#) if you wish to set a quiz event to get suggested questions.

You can do it in groups like a pub quiz, individuals, or any other format.

Play charades

Set up groups and invite participants to pantomime items related to Fairtrade.

Here are some ideas for phrases relevant to the topic of Fairtrade:

- | | |
|--|-----------------------------------|
| ○ Not your cup of tea | ○ All is fair in love and war |
| ○ A storm in a teacup | ○ Fair-weather friend |
| ○ Spill the tea | ○ As useful as a chocolate teapot |
| ○ Read the tea leaves | ○ A trick of the trade |
| ○ Wake up and smell the coffee | ○ Every man to his trade |
| ○ Cup of joe | ○ One banana problem |
| ○ time and tide wait for no man | ○ Banana republic |
| ○ Pretty please with sugar on top | ○ Have one foot on a banana peel |
| ○ A spoonful of sugar makes the medicine go down | ○ Flower of the flock |
| ○ Fair and square | |

Bake-off event

A baking competition can be a great occasion to get together with your peers to share delicious treats, chatter, and a cuppa. Setting a bake-off competition will encourage the participants to pay attention to the products (and brands) they use and introduce them to the Fairtrade options available.

How to organise a bake-off:

- 1) Set a date and basic rules*. The rules can relate to the number of Fairtrade produce they need to include in their baking.
- 2) Invite people from your building or team to participate.

- 3) Ask your building manager or Green Impact team to be the judges
- 4) On the day, enjoy getting together, having treats and nice friendly competition
- 5) Share your event on social media. Don't forget to tag us #FairtradeAtOxUni @OxfordEnvSust

* You can set this event as a fundraiser to support a cause.

Suggested menu with Fairtrade products:

* Courtesy of The Queen's College Kitchen

- Lamb or [vegetable fukhara](#) and flatbread
- [Quinoa, pear and nut salad](#)
- Lemon and chocolate mousse

- Whitefish in lemon and tahini sauce, with potatoes and peas
- Butternut squash mac n' cheese
- Za'atar tomato salad
- Chocolate ginger brownie with crème fraiche

[Communicate with your department and team](#)

See our [comms pack](#) for social media ideas, digital screens, and newsletter suggestions.

Please feel free to [contact us](#) if you need any support and tell us how your Fairtrade event was.

Oxford University, Environmental Sustainability team

<https://sustainability.admin.ox.ac.uk/>

